

# PICTURE NEWS

IN COLOR AND ACTION

FIRST NEWS COMIC  
NOV. DEC. 1946 10¢

THEY GOT  
ME, DUKE—  
GRAB THE  
WHEEL!

CROOKED  
MILE  
MOVIE MYSTERY

JOLTIN' DIMAGGIO.

HERE'S A FEW TIPS  
ON HITTING THEM  
OUT!



BIKINI ATOM BOMB.

ELEVEN COMIC **NEWS** FEATURES





WEB COMIC  
UNIVERSE.COM



## PICTURE NEWS LETTER

Lately we've received many compliments from well-known people who have read stories about themselves in past issues. We can mention Perry Como, Fiorello LaGuardia, Chester A. Bowles, Captain Robert Crawford, the flying baritone, Guy Lombardo, Mr. District Attorney, Sherman H. Dryer, the radio producer, Margaret O'Brien, Mary Margaret McBride, U. S. Senator Brien McMahon, Dr. Roma Gans, of Columbia University, Lisa Sergio and others.

The staff of PICTURE NEWS, the first NEWS comic, is working very hard these days to bring you the best possible stories and drawings.

Every month, many stories are considered by our writers and artists to select only those that will please you. We are grateful to many of our readers for writing, giving their suggestions and making known their likes and dislikes.

School and church groups, boys clubs and libraries, mothers, parents, educators, radio entertainers and movie makers have sent letters enthusiastically praising PICTURE NEWS.

Recently we've made new friends in almost five hundred university and public school libraries throughout the country. Among these are junior high students in Gillespie High in Philadelphia; the White Oak School in Longview, Texas; the Emory University Journalists School; the Asbury Park Boys Club; the Library Science department at Chapel Hill, N. C.; the Veteran's Administration Library in Washington; the Honolulu Public Library; the Youth Counseling Service in New York City; the Art Department of the Minneapolis Library; Victoria College Library in British Columbia, and Sister Clotildis at Madonna High in Illinois.

"Bombs over Bikini" is the title of our main news feature this month, and it tells clearly how important the Navy's bomb test is to all of us. In action pictures, it brings you the top news of the day.

Now about another of our features. Last month, we brought PICTURE NEWS readers a dramatized version of a great radio program, Exploring the Unknown. In this issue we continue the series with the story of plastics. Millions heard it on the air, now you can read it in PICTURE NEWS. It was drawn by Harry Anderson, who also drew those exciting illustrations on the bomb tests.

When we came to our movie feature, we selected "The Last Crooked Mile", Republic's thrilling mystery. We asked King Ward to draw it and he took time away from his duties as a brand new father to make the exciting pictures of the movie stars. You'll see this picture on your local movie screens any day now.

We think you ought to pay attention to one of the humor pages. It's by our own assistant art director, John Milligan. You'll find many of his cartoons in other national magazines, too. They can usually be recognized by those long pointed noses John draws on his faces.

The great PICTURE NEWS letter contest is ended, but not forgotten. The editors pored over thousands of entries before making their final selections. Letters came from every State, Canada, Hawaii, the British West Indies, Newfoundland, and even South Africa!

For our next issue, PICTURE NEWS has selected, from among the prize winners, the adventures of ex-Marine John Smolka. This is a dramatic story you'll enjoy seeing in PICTURE NEWS, the first NEWS comic.

**Subscribe to PICTURE NEWS in Color and Action, the first comic news magazine.**

Subscription Manager,

PICTURE NEWS, Box 111, Bridgeport, Conn.

Enclosed herewith is \$1.20 (Canada and foreign \$1.50) in cash on money order (no stamps please) for 12 issues of PICTURE NEWS. Start the subscription with the \_\_\_\_\_ issue.

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(PLEASE PRINT)

ADDRESS \_\_\_\_\_

STREET AND NUMBER \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_

STATE \_\_\_\_\_

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### IN THIS ISSUE

Bomb over Bikini—an expert discussion of the atom bomb tests!

The Last Crooked Mile—an exciting review of a new movie thriller

Saved from the Wolves—the second prize-winning PICTURE NEWS contest entry

Joe DiMaggio—one of the truly great players of the baseball game

The Murder of the Real Jesse James—final days of the Robin Hood Bad man of the Southwest

On Second Thought—by John Milligan

Chips and "Bill"—the stories of a real and movie hero dog

Champion of Sweet Music—the story of bandleader Guy Lombardo

Exploring the Unknown—a popular MBS Radio Program on Plastics

Did you ever See a Dream Walkin'—Songwriter Harry Revel's plan for inviolated G.I.'s

Talkies—a Twenty Year Miracle—celebrating the 20th birthday of this great industry



# ATOM BOMBS OVER BIKINI

'H' HOUR, 'M' MINUTE, ATOM TIME...

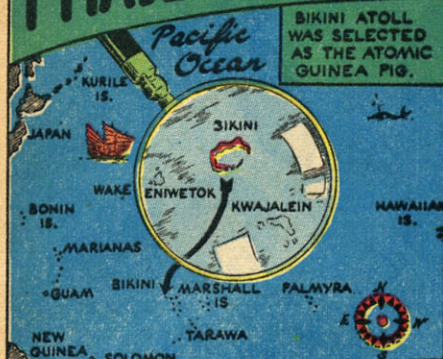


'END SECOND', ATOM TIME...





# PHASE ONE - BOMB ABOVE WATER

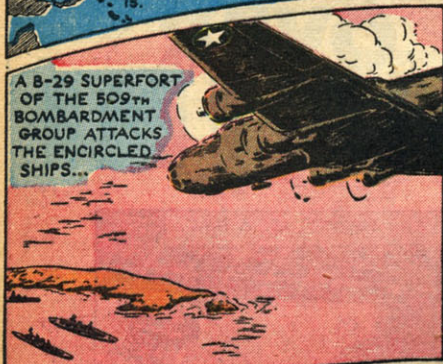


BIKINI ATOLL WAS SELECTED AS THE ATOMIC GUINEA PIG.

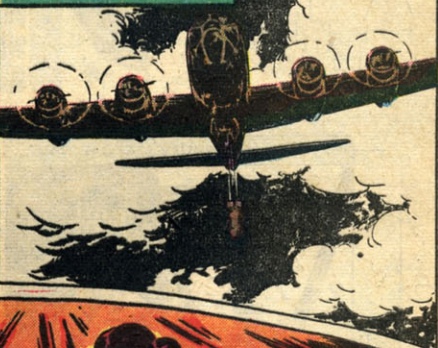
ONE HUNDRED WARSHIPS OF ALL TYPES WERE PLACED INSIDE THE LAGOON.



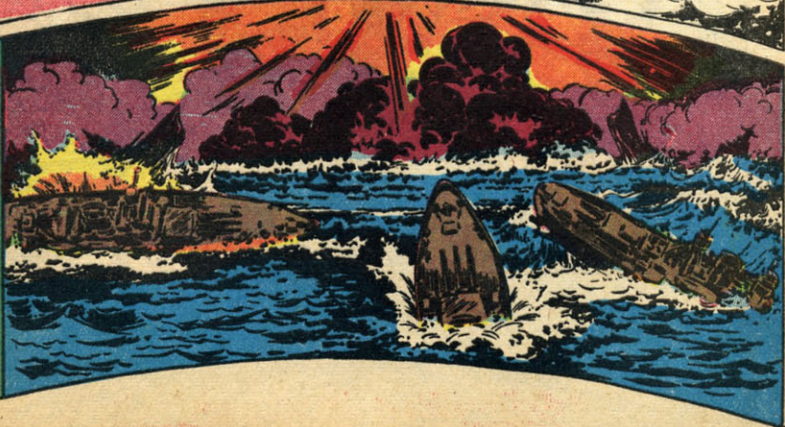
A B-29 SUPERFORT OF THE 509TH BOMBARDMENT GROUP ATTACKS THE ENCIRCLED SHIPS...



AND RELEASES THE ATOM BOMB FROM THE HEIGHT OF 30 THOUSAND FEET.



THE BOMB EXPLODES ONE THOUSAND FEET ABOVE WATER LEVEL AND SMASHES THE CENTER OF THE FLEET INTO OBLIVION!





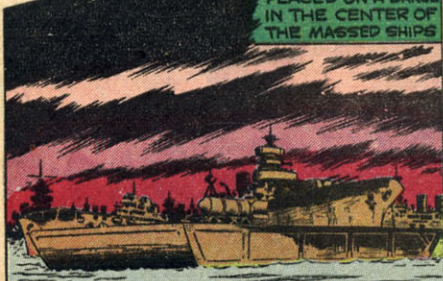
# PHASE TWO-BOMB ON WATER

AFTER TEST NO ONE, THE WRECKAGE IS CLEARED AWAY AND UNDAMAGED SHIPS ARE MOVED UP FOR TEST NO TWO



FOR TEST TWO THE ATOM BOMB IS PLACED ON A BARGE IN THE CENTER OF THE MASSED SHIPS

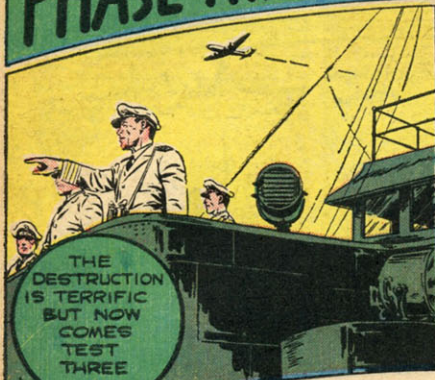
AND IS SET OFF BY REMOTE CONTROL FROM A SHIP MILES AWAY FROM THE ATOLL



THE EXPLOSION DISINTEGRATES ALL THE NEARBY SHIPS AND THROWS THE OTHERS ONTO THE SEARED BIKINI BEACH

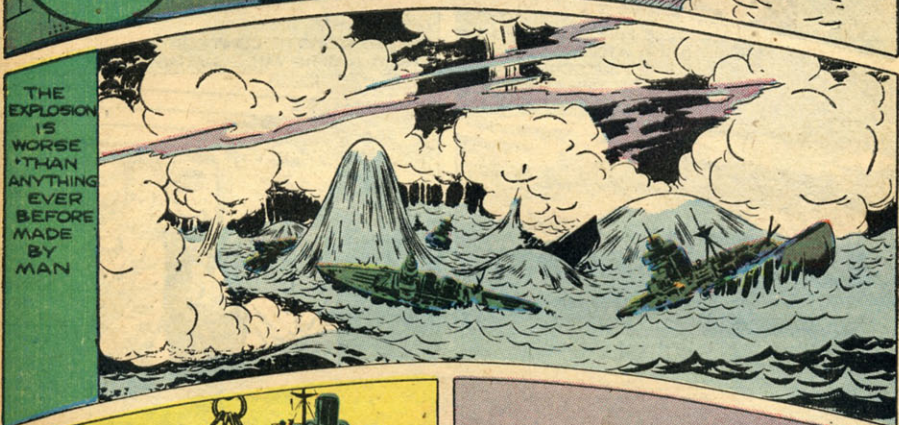
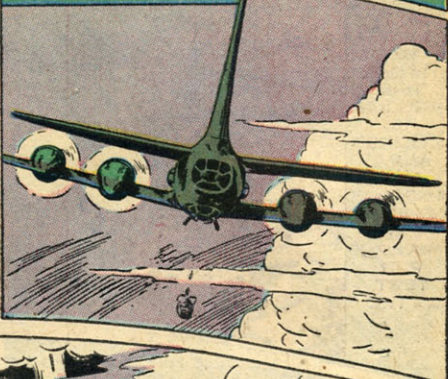


# PHASE THREE-BOMB UNDER WATER



THE  
DESTRUCTION  
IS TERRIFIC  
BUT NOW  
COMES  
TEST  
THREE

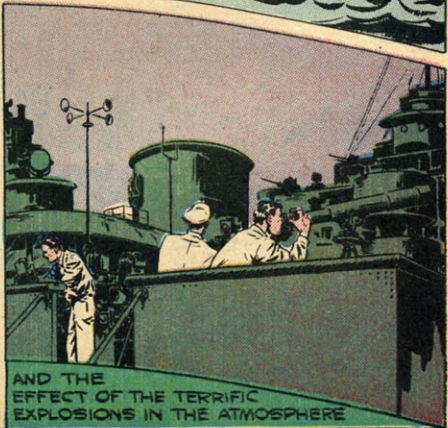
THE BOMB IS TIMED  
TO EXPLODE UNDERWATER



THE  
EXPLOSION  
IS  
WORSE  
THAN  
ANYTHING  
EVER  
BEFORE  
MADE  
BY  
MAN



LATER  
SCIENTISTS COME AND  
EXPLORE DAMAGE ON OCEAN BOTTOM



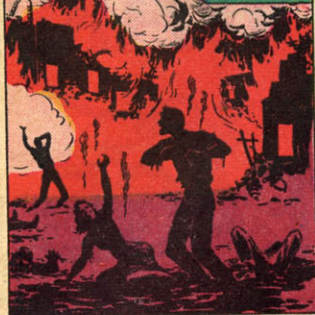
AND THE  
EFFECT OF THE TERRIFIC  
EXPLOSIONS IN THE ATMOSPHERE



# THE AWESOME RESULTS...

## TEST 1...

THE INTENSE HEAT DESTROYS EVERYTHING WITHIN RADIUS OF THE BOMBING



GAMMA RAYS GENERATED BY THE EXPLOSION DESTROY ALL THEY STRIKE...



THE CONCUSSION FLATTENS EVERYTHING IN THE VICINITY

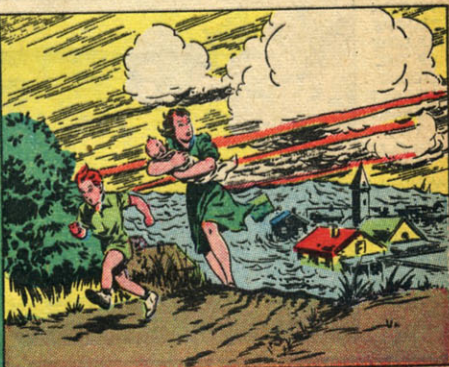


## TEST 2...

THE TERRIFIC HEAT BOILS THE OCEAN



SURFACE WAVES CRASH ONTO THE SHORE DESTROYING HOMES AND INSTALLATIONS



## TEST 3...

BOILING SEA-WATER ERRUPTS EVERYWHERE FOR GREAT DISTANCES AROUND



GREAT SUPER-HEATED STEAM POCKETS EXPLODE AND THREATEN EVERY SHIP WITHIN MILES WITH DESTRUCTION



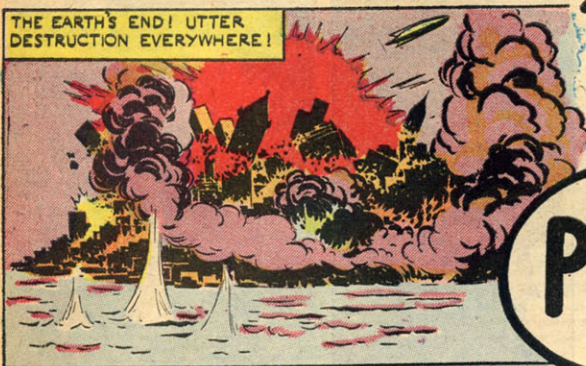
HUGE TIDAL WAVES FLOOD THE LAND





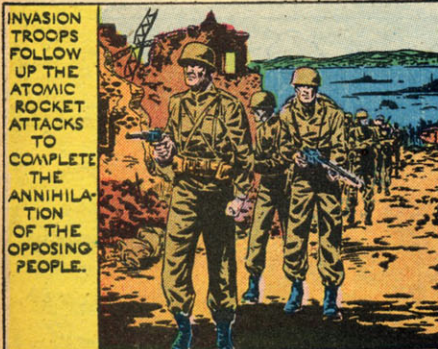
# THE NET RESULT...

THE EARTH'S END! UTTER  
DESTRUCTION EVERYWHERE!

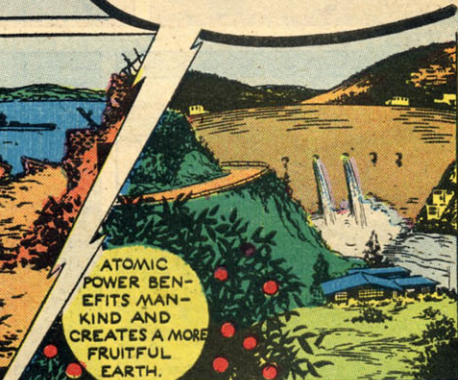


# WAR OR PEACE

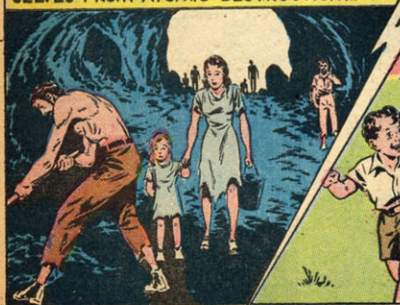
INVASION  
TROOPS  
FOLLOW  
UP THE  
ATOMIC  
ROCKET  
ATTACKS  
TO  
COMPLETE  
THE  
ANNIHILATION  
OF THE  
OPPOSING  
PEOPLE.



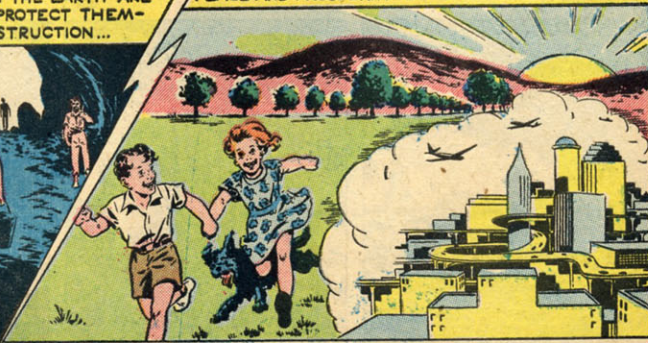
ATOMIC  
POWER BENEFITS  
MANKIND AND  
CREATES A MORE  
FRUITFUL  
EARTH.



THE PEOPLES REMAINING ON THE EARTH ARE  
FORCED UNDERGROUND TO PROTECT THEM-  
SELVES FROM ATOMIC DESTRUCTION...



PEACE AND PROSPERITY COME TO MANKIND AT LAST.



## WHICH WILL YOU HAVE, FOR YOU AND YOURS?



# PICTURES OF YOUR LOVED ONES "COME TO LIFE"

When made into a

## LIVING IMAGE STATUETTE

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POST PAID  
SATISFACTION  
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A GOLD-TONE STATUETTE transforms that picture of baby, that snapshot of your sweetheart, mother, father, sister, brother or friend—even the family pet—into an almost-living image. Mounted on tempered Masonite with a hardwood base, a GOLD-TONE STATUETTE stands charmingly by itself on your table, radio or dresser. It gives you a

truly companionable "small-edition" of a dear one you want with you always. And it's all so easy to get! You simply send us your photo, snapshot or negative and we carefully reproduce it by our new GOLD-TONE Photographic Process. Then, after mounting the reproduction on its life-like cut-out, we ship it immediately for you to enjoy and cherish forever.

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Yes, you can have and enjoy your GOLD-TONE STATUETTE in full, natural color, too! For only one dollar extra, our skilled portrait artists will carefully color your statuette in rich oil tints. Statuettes in color become so "real" you almost expect them to walk!

### Your Photo Returned in Perfect Condition

Any negative, or photograph you send us, we will return promptly in perfect condition. Send any subject: full length or bust size, individuals or groups. So hurry and fill out the coupon while our special introductory price is still in effect. When you actually see these GOLD-TONE STATUETTES you'll wonder why you ever did without the rich, warm, "almost-living" daily companionship they bring you to enjoy. It's the perfect gift! And the perfect tribute to loved ones no longer with you, whose memory means more than secondary photograph can signify.

IMPERIAL INDUSTRIES—Dept. L51608 So. Dearborn St., Chicago 3, Ill.

FILL IN HERE  
Enclosed please find \_\_\_\_\_ PHOTO

\_\_\_\_\_ NEGATIVE

Please make me \_\_\_\_\_ Statuettes at \$2.98 ea.

Please make me \_\_\_\_\_ Statuettes Hand

Colored in oils at \$3.98 each. (Photo or negative returned uncolored.)

NAME \_\_\_\_\_

CITY \_\_\_\_\_

AND FILL IN HERE

When ordering coloring, please state color of hair, eyes, clothes, etc.

Enclosed find \$ \_\_\_\_\_ Ship Postpaid

Ship C.O.D. I will pay postman \$ \_\_\_\_\_ plus postage.

ADDRESS \_\_\_\_\_

ZONE \_\_\_\_\_ STATE \_\_\_\_\_

MAIL  
COUPON  
NOW

## "It's The Best Band in The Land"



### Check These Features

- ★ Guaranteed Stainless Steel
- ★ Will not Tarnish or Rust
- ★ Super-Flexible — Adjustable
- ★ Fits Any Watch — Any Wrist

De Luxe 18-Kt. Gold Plated  
BANDMASTER WATCH BAND  
WITH STAINLESS STEEL BACK,  
WARRANTED TARNISH-PROOF

\$3 POST PAID  
TAX FREE

## The New and Better BANDMASTER

Adjustable, Expansion Stainless Steel

Men's WATCH BAND \$2

TAX FREE  
POST PAID

### Bandmaster Makes Any Watch Look Good ... and Good Watches Look Better!

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GENERAL SALES SUPPLY—Dept. B140  
608 So. Dearborn St.—Chicago 3, Ill.

Please rush Bandmaster Expansion Watch Bands checked off below. If not delighted I may return within 5 days for refund.

#### CHECK ONE

Stainless Steel . . . ☐ 1 for \$2 ☐ 2 for \$3.50 ☐ 3 for \$5

Gold Plated . . . ☐ 1 for \$3 ☐ 2 for \$5.50 ☐ 3 for \$8

☐ I am enclosing \$ \_\_\_\_\_ payment in full

☐ Ship C.O.D. I will pay postman \$ \_\_\_\_\_ plus postage

Name \_\_\_\_\_

Please Print Clearly Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

RUSH  
COUPON



PICTURE NEWS  
FEATURES THE NEW REPUBLIC  
MOVIE, STARRING DONALD  
BARRY, ANN SAVAGE, AND  
ADELE MARA.

THEY GOT  
ME, DUKE—  
GRAB THE  
WHEEL!

# THE LAST CROOKED MILE

HOW DONALD BARRY, AS TOM DWYER,  
SOLVES A MURDER AND FINDS THE MIS-  
SING LOOT

DUKE JARVIS AND HIS  
GANG HAVE JUST ROBBED  
THE HARRISON BANK OF  
\$500,000. IN MAKING  
THEIR GETAWAY, THE  
MONEY HAS BEEN  
HIDDEN

BUT DISASTER OVER-  
TAKES THEM—WHO  
WILL GET THE MONEY  
NOW?

HEAD OF THE HARRISON  
BANK, FLOYD SORELSON,  
CONFERES WITH DETECTIVES.

THE MONEY'S  
STILL MISSING!

IT WILL BE  
HARD TO FIND—  
THE GANG'S  
WIPED OUT!

THERE IS A  
\$30,000 REWARD  
FOR ITS RETURN!

I KNOW WHERE  
THAT DOUGH IS!

HERE'S THAT  
SMART ALECK, DETEC-  
TIVE AGAIN, TOM  
DWYER!

YOU'RE  
HIRED!



# PICTURE NEWS

TOM HURRIES TO CALIFORNIA, WHERE HE HAS FOUND OUT THE JARVIS CAR IS PART OF A SIDESHOW—HE MEETS—



BONNIE AND TOM DECIDE TO SEE THE SIGHTS WHILE TOM EXPLAINS HIS SEARCH FOR THE \$300,000...



ENTRANCE



THE CAR ENTERS THE TUNNEL—BONNIE AND TOM ARE IN THE FRONT SEAT—GUESS WHAT HAPPENS!

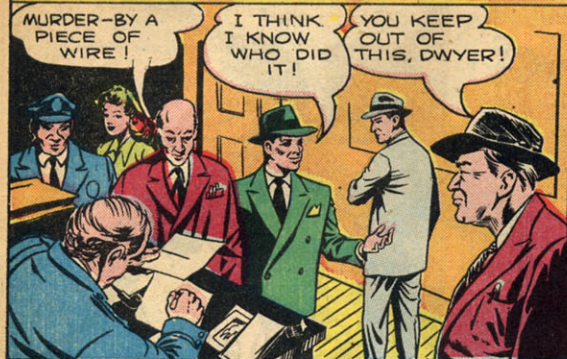
AT THE RIDE'S END, THEY DISCOVER AN EXTRA PASSENGER!





PICTURE NEWS

LT. BLAKE INVESTIGATES THE MURDER OF SPIKE EDWARDS



AS HE LEAVES THE POLICE,  
TOM BORROWS A PHOTO!



TOM SEEKS THE GIRL IN THE  
PHOTOGRAPH, HE STOLE FROM  
THE POLICE DESK!



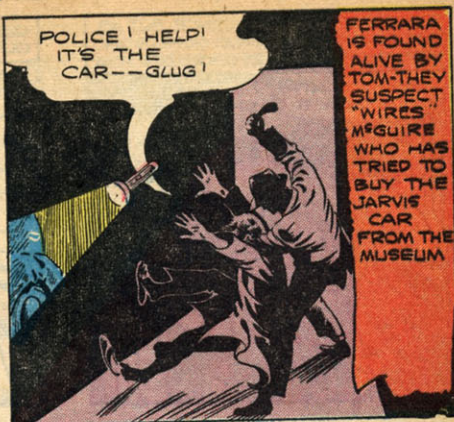
TOM ACCUSES SHEILA OF BEING A FRIEND OF SPIKE  
EDWARDS AND AN EX-SWEETHEART OF DUKE JARVIS



TOM TAKES SHEILA HOME-BUT HE  
DISCOVERS THEY HAVE BEEN FOLLOWED

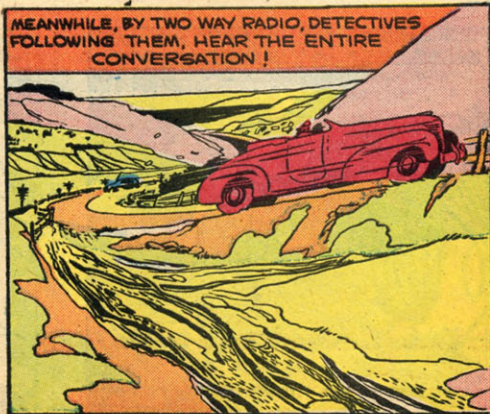








PICTURE NEWS





# PICTURE NEWS

TOM STEPS ON THE GAS BUT LETS THE DETECTIVES, WHO HAVE BONNIE WITH THEM, CATCH UP...

GAS IS PRETTY LOW-BETTER GIVE UP!

STEP ON IT!



TOM GRABS THE GUN AS SHEILA IS THROWN OFF BALANCE—HE GUIDES THE CAR TO A STOP AS THE POLICE ARRIVE...

TOM, ARE YOU HURT YET?

HERE'S THE REAL THIEF, BLAKE!



YOU CAN'T DO THIS TO ME!

THE NEEDLE GETS TO 75—THEN TOM SUDDENLY STEPS ON THE BRAKE, SWINGING THE WHEEL, AND THE CAR SWERVES...



WATCH HER—SHE'S RUNNING AWAY!

CAN'T GET FAR OUT HERE!



THE DETECTIVES GRAB SHEILA AND TAKE HER TO THE POLICE CAR—TOM GOES WITH THEM AND ASKS BONNIE TO DRIVE HIS CAR BACK TO TOWN.

DON'T FORGET WE HAVE A DATE TONIGHT!


I'LL MEET YOU THERE IN AN HOUR!



THESE MEN! I'LL BET HE DOESN'T SHOW UP—UNLESS THERE'S ANOTHER MURDER IN THESE PARTS!







CHIPS, HERO OF EIGHT CAMPAIGNS, WON MORE DECORATIONS THAN ANY OTHER WAR DOG. IN THE INVASION OF SICILY, HE CAUSED, UNAIDED, THE SURRENDER OF AN ENEMY MACHINE GUN NEST BY A FIERCE AND GALLANT ATTACK!

**CHIPS AND BILL**  
...REAL LIFE HERO ...MOVIE DOG HERO

BILL, PLAYED BY THE FAMOUS SCREEN DOG LASSIE, FIGHTS IN THE ALEUTIANS, IN THE NEW MGM DRAMA "BLUE SIERRA" GREAT AS THE SIMILARITY IS, THE SCREEN STORY IS AN ORIGINAL BY AUTHOR LIONEL HOUSER



# PICTURE NEWS

TRUBLE COMES INTO CHIPS' LIFE WHEN HE BITES A TRADESMAN, BECAUSE HE THOUGHT HE WAS ABOUT TO HARM HIS LITTLE MISTRESS



IN THE MOVIE STORY, BILL HERDS SHEEP ON A RANCH OWNED BY KATIE, PLAYED BY ELIZABETH TAYLOR



ON THE SCREEN, BILL IS HIT BY A TRUCK AND CARRIED FAR AWAY FROM HIS RANCH HOME



IN THE ARMY, BOTH DOGS, REAL AND SCREEN, GET THE SAME TRAINING



DURING SICILIAN INVASION CHIPS PROVES HIS BRAVERY, IS RECOMMENDED FOR THE DISTINGUISHED SERVICE CROSS



AND IN THE MOVIE, BILL SAVES THE LIFE OF HIS HANDLER, SGT SMITTY, PLAYED BY TOM DRAKE





# PICTURE NEWS

CHIPS DIDN'T RECEIVE THE DSC—PUBLIC OPINION WAS AROUSED THAT A MERE DOG SHOULD BE DECORATED...THE "MERE" DOG RETURNED TO HIS DUTIES AT THE FRONT...



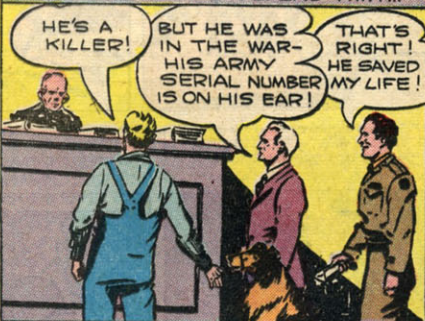
IN THE SCREEN STORY, BILL RETURNS HOME, A VICTIM OF COMBAT NERVES... HE ESCAPES HIS HANDLERS, TURNS WILD...



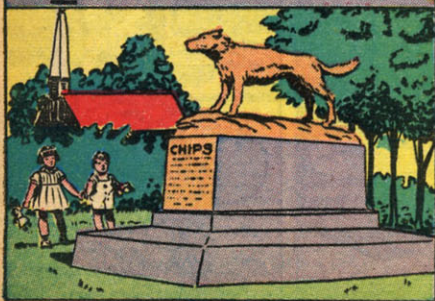
DISCHARGED, CHIPS BECOMES ILL, SUFFERING FROM BATTLE FATIGUE AND HIS OLD WOUNDS... HE IS TAKEN TO A HOSPITAL...



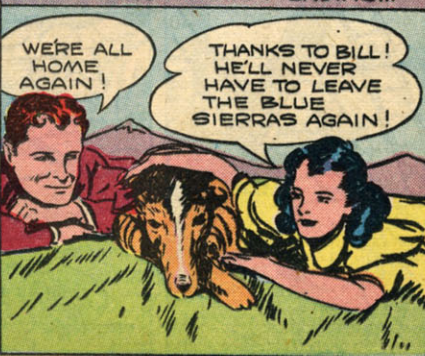
ON THE SCREEN, BILL IS CAPTURED AND BROUGHT TO COURT... KATHIE AND A RANCHER FRIEND DEFEND HIM...



IT HAS BEEN SUGGESTED THAT AMERICA'S CHILDREN MIGHT LIKE TO CONTRIBUTE THEIR PENNIES AND NICKELS TO ERECT A STATUE TO CHIPS, THE DOG HERO... DO YOU LIKE THIS IDEA?....



AT THE END OF THE MOVIE STORY, BILL BRINGS ABOUT A HAPPY ENDING...





# Now you can enjoy POSTWAR WRITING PERFECTION!

WITH THE NEW SMOOTHER-LOOKING  
SMOOTHER-WRITING

## Arnold PEN and PENCIL SET

**Personalized**  
WITH YOUR NAME ENGRAVED  
IN 23-Kt. GOLD AT THIS  
AMAZINGLY LOW COST

only

**\$1.95**

POSTPAID  
TAX FREE

### EXCLUSIVE FEATURES:

- \* Both Pen and Pencil Personalized in Gold.
- \* Barrel Moulded Of Lustrous Postwar Plastic.
- \* Beautiful Streamlined Design—Ideal For Women Or Men.
- \* Handy Lever Fills Pen Easily And Quickly.
- \* Military Clip Holds Pen and Pencil Deep in Pocket.
- \* Pen Writes Fine Or Heavy—As You Prefer.

Here's the postwar pen and pencil set as streamlined as 1946! From the top of its lustrous plastic barrel to the tip of its iridium point, the Arnold pen is truly a smooth looking, smooth writing performer. And the Arnold Pencil is its perfect mate! Together they're a triumph! Imagine being able to buy them both for only \$1.95—less than you'd ordinarily expect to pay for the pencil alone. And remember, both your Arnold Pen and Pencil come to you with your name richly engraved in GOLD at no extra cost! You'll carry both with pride, you'll write more smoothly, and you'll take new pride in the writing you do with them. Rush the coupon now!

### 10-DAY TRIAL

Order your pen and pencil and use them for 10 days. If you don't agree that here is beauty, style and smoothness far beyond the \$1.95 you paid—return your set immediately and we'll cheerfully refund your money. You've nothing to lose and everything to gain. Fill out and mail the coupon today.

MAIL COUPON  
TODAY!



The  
Ideal Gift!

For Birthday, Wedding, or Anniversary or any occasion an Arnold Pen & Pencil Set makes a perfect gift, handsomely packaged, and with the receiver's name engraved in GOLD.

IMPERIAL INDUSTRIES—Dept. PP2  
608 So. Dearborn St., Chicago 5, Ill.

Please rush my Arnold postwar pen and pencil set.

- ☐ Enclosed is \$1.95. Please send postpaid with my name engraved in GOLD.
- ☐ Please ship C.O.D. Enclosed is 50c deposit. Repay my name in GOLD. I'll pay postman balance plus postage.

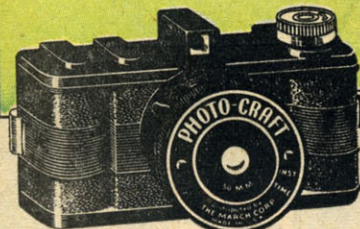
NAME DESIRED IN GOLD

My Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

## COMPLETE 5-PIECE CANDID CAMERA OUTFIT



Includes  
all This!

- \* GENUINE PHOTOCRAFT CANDID Type CAMERA
- \* CARRYING CASE with Your Name in 23-Kt. GOLD
- \* 3 ROLLS of No. 127 FILM

ALL YOURS  
FOR ONLY **\$3.98**

POST  
PAID

CARRYING CASE  
With Handy Shoulder Strap  
INCLUDED

### LOOK AT THESE FEATURES

- \* Genuine Simpson Ground and Pitch Polished Lens
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Yes, if you don't feel that Photocraft is everything you expected, you may return it in 10 days for a complete refund.

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Yes, I'm enclosing \$3.98 in full payment. Please send my Photocraft Outfit Postpaid.

☐ Send my Photocraft C.O.D. I am enclosing \$1.00 deposit because I want my Carrying Case Personalized in GOLD. I'll pay postman balance of \$2.98 plus postage.

☐ Send my Photocraft C.O.D. without name on Carrying Case. I will pay postman \$3.98 plus postage.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



BOO!

MISSED AGAIN!

HE THINKS HE'S GOOD!

THE JINX HAS GOT 'IM!

# JOLTIN' JOE DI MAGGIO

PICTURE NEWS FEATURES 'LUCKY TO BE A YANKEE,' THE EXCITING SPORTS SAGA OF JOE DI MAGGIO, BASEBALL'S GREATEST HITTER—IT IS PUBLISHED BY RUDOLPH FIELD AND DISTRIBUTED BY GREENBERG PUBLISHERS.

MY FIRST ALL-STAR EXHIBITION GAME! I WAS A FLOP!

DON'T LET IT GET YOU DOWN, JOE!

THE MOST IMPORTANT EVENT IN MY LIFE TAUGHT ME THE LESSON OF MY LIFE!

FIVE HORSE-COLLARS! WHEW!

## THE YANKEE CLIPPER!



# PICTURE NEWS

AS A KID IN CALIFORNIA, WHERE MY FATHER RAN A SMALL FISHING BOAT—I JUST DRIFTED INTO BASEBALL—I PREFERRED TENNIS, BUT MY BROTHER, VINCE, GOT ME INTERESTED...



SOON I WAS INVITED TO WORK OUT WITH THE PACIFIC COAST LEAGUE SEALS AND STARTED MY FIRST LUCKY BATTING STREAK.



THAT LUCKY BATTING BROUGHT PUBLICITY AND BIG LEAGUE SCOUTS...

HE'S GOING TO BE A GREAT HITTER SOME DAY!

PRETTY COOL PLAYER, ISN'T HE?



THEN THE JINX STRUCK! AFTER A SUNDAY DOUBLEHEADER, I'M GOING TO MY SISTERS FOR DINNER...

I'LL GET A DOCTOR!

OW!



THE TENDONS IN MY KNEE HAD GIVEN WAY—TREATMENTS FOLLOWED—AND FINALLY...

WE'RE TAKING A CHANCE ON HIM—HE'S BEING BOUGHT FOR \$25,000 AND FIVE PLAYERS.

THAT'S AN ALLTIME HIGH FOR A ROOKIE—HE'D BETTER BE GOOD!

I'M LUCKY TO BE A YANKEE! THEY'RE MY TEAM!





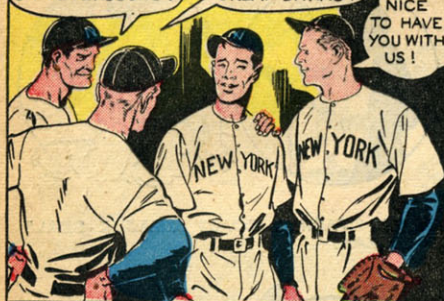
PICTURE NEWS

TONY LAZZERI, FRANK CROSSETTI, AND I DROVE EAST FOR SPRING TRAINING—I HOPED THEY'D ACCEPT ME—I WAS SCARED...

WELCOME TO ST. PETERSBURG!

SO YOU'RE THE GREAT DIMAG!

NICE TO HAVE YOU WITH US!



ANOTHER LAID-UP PERIOD—I MISSED THE OPENING GAMES AND IT WAS MAY 3RD BEFORE I STARTED MY FIRST GAME...

LUCKY DAY—A TRIPLE!

CAN'T BEAT THE YANKEES NOW!

OH, YOU JOE!



WITH THE AID OF MY TEAMMATES, I GOT OFF TO A GOOD START, BUT THE JINX STRUCK AGAIN...

OW, MY ANKLE!



IT WAS A GOOD SEASON—ONCE, UP AGAINST THE TIGERS, WITH THE SCORE 6-5 IN THE NINTH...

WHAT A HEAVE!

GOOD WORK!



ON OUR FIRST WESTERN SWING WITH THE CLUB, I LEARNED WHAT A TEAM THOSE YANKEES WERE. THEN, BACK TO N.Y. AND MY FIRST WORLD SERIES...

HEY, JOE—THE PRESIDENT'S HERE TODAY!

LET 'EM THRU!

THIS WILL BE A PLenty HOT SERIES WITH THE GIANTS!



IT WAS—AND IN THE LAST GAME...

HE'S SAFE! THAT WAS A CLOSE ONE!

THAT'S ALL THOSE YANKEE CLIPPERS NEEDED—WATCH THEM SEW UP THIS GAME!



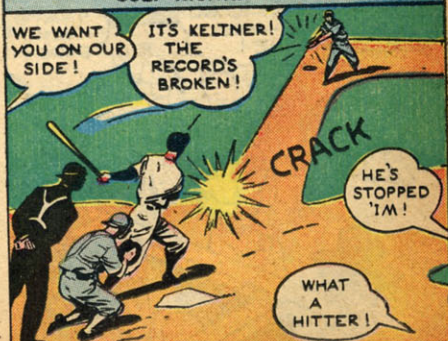
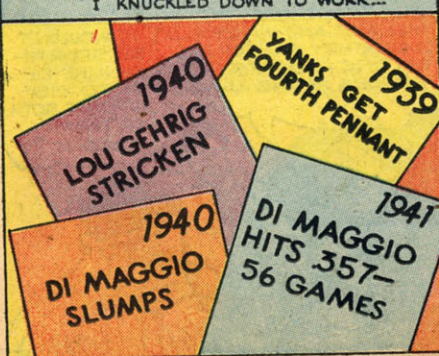


# PICTURE NEWS

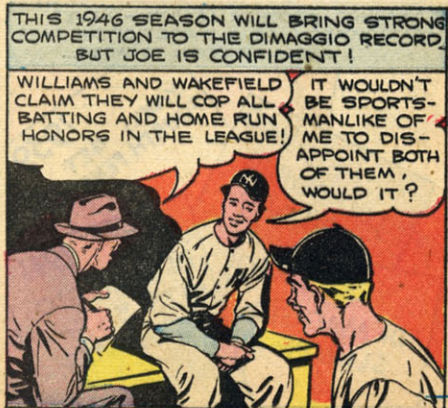
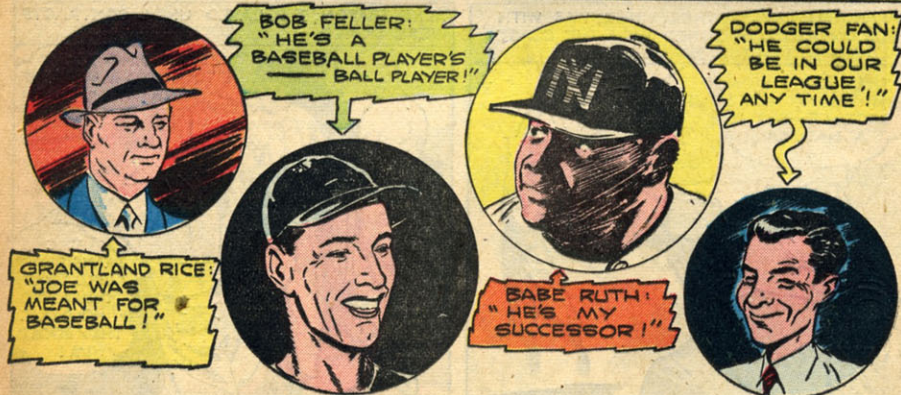


I LEARNED ANOTHER LESSON—NEVER AGAIN, WOULD I BE A TARGET OF THE FANS. I KNUCKLED DOWN TO WORK...

IT WAS A NEW RECORD—THEN CROWDS THROGGLED THE CLEVELAND STADIUM, ONE JULY NIGHT...





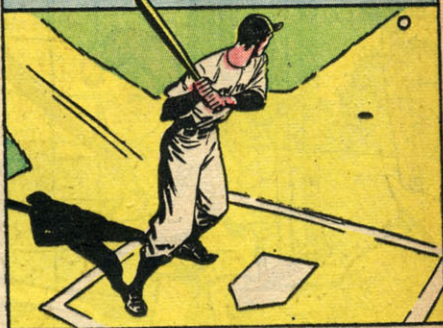




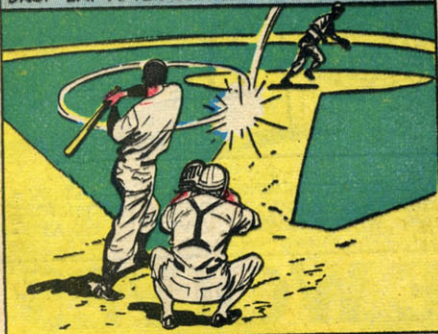
# PICTURE NEWS



'TAKE A COMFORTABLE STANCE AT THE PLATE WITH AN EASY GRIP—HOLD YOUR HANDS AND ELBOWS OUT FROM THE BODY AND KEEP YOUR EYE ON THE BALL...



'AND WATCH THAT FOLLOW-THROUGH! SWING ON A DIRECT LEVEL—BUT DON'T RAISE OR DROP BAT AFTER COMPLETING THE SWING...



'BUNTING IS A GREAT ART—HOLD THE BAT LOOSELY—BRINGING THE RIGHT HAND TOWARDS THE CENTER TRADEMARK. AS YOU HIT, GRIP HARD WITH THE LEFT—TIMING AND WRIST ACTION ARE THE THINGS...



'FIELDING'S A TOUGH SPECIALTY TODAY—HIGH OR LOW, IT KEEPS A PLAYER ON HIS TOES—YOU MUST KNOW THE TECHNIQUE OF THE WHOLE GAME AS WELL AS ANY OTHER PLAYER...

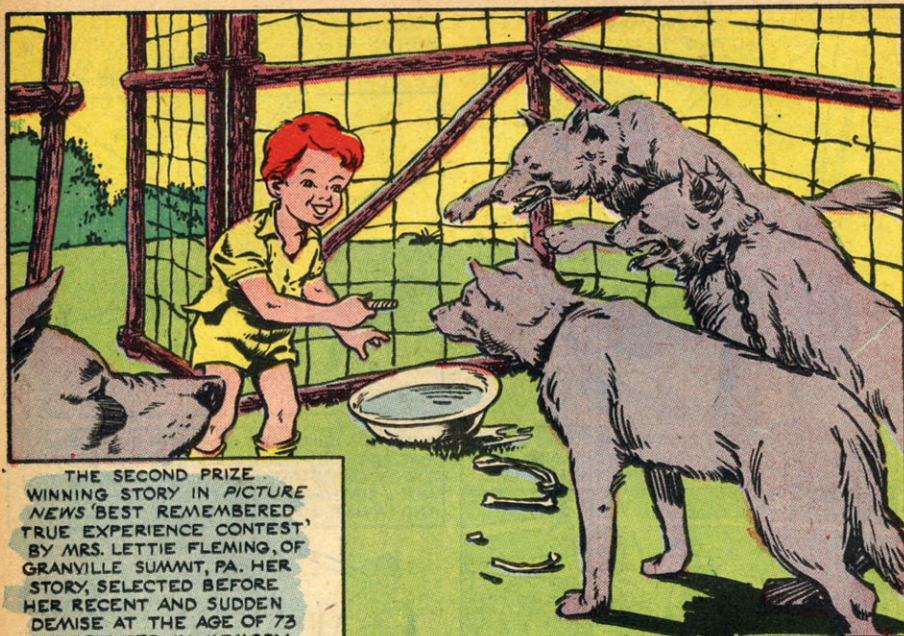


'GET COMFORTABLE SHOES—KEEP YOUR UNIFORM, YOUR SHOES, AND YOUR GLOVE CLEAN AT ALL TIMES.'

REMEMBER, IT'S A GREAT AMERICAN GAME—THAT'S FROM ONE WHO WILL ALWAYS REMEMBER HE WAS LUCKY TO BE A YANKEE!





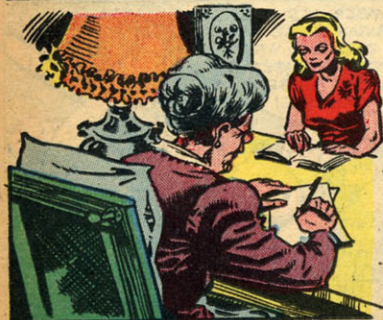


THE SECOND PRIZE WINNING STORY IN PICTURE NEWS' BEST REMEMBERED TRUE EXPERIENCE CONTEST, BY MRS. LETTIE FLEMING, OF GRANVILLE SUMMIT, PA. HER STORY, SELECTED BEFORE HER RECENT AND SUDDEN DEMISE AT THE AGE OF 73 IS PRESENTED IN MEMORY OF A BRAVE WOMAN....

MRS. LETTIE FLEMING'S TWO YEAR OLD SON WANDERS FROM HIS HOME TO A NEIGHBORS YARD, WHERE SEVERAL CAPTURED WOLVES ARE CHAINED...

# SAVED FROM THE WOLVES

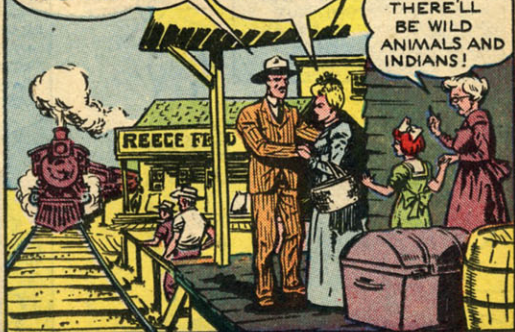
MY HOME IS NOW IN PENNSYLVANIA, BUT I CAN REMEMBER THE DAY IT HAPPENED--IN WESTERN WASHINGTON...



ALDEN WILL MEET YOU AT THE STATION IN SPOKANE...

THIS IS MY FIRST TRIP ON A TRAIN!

AREN'T YOU AFRAID, LETTIE? THERE'LL BE WILD ANIMALS AND INDIANS!





# PICTURE NEWS

I MADE THE EXCITING TRIP SAFELY...



I OVERCAME MY FEARS AND MADE MANY TRIPS IN THE WOODS WITH MY HUSBAND...

OH, THOSE DARLING BEAR CUBS!

DON'T MOVE! THOSE GRIZZLIES ARE PRETTY FEROCIOUS. WHEN THEY'RE WITH THEIR CUBS, THEY'LL FIGHT!



THE BEAR SAW US!

RUN THIS WAY— I HAVE NO GUN!

SHE'S CHASING US!



THAT WAS MY FIRST ADVENTURE IN THE WILDOODS— LATER THAT MONTH, MY HUSBAND HAD TO MAKE A TRIP AT NIGHT...

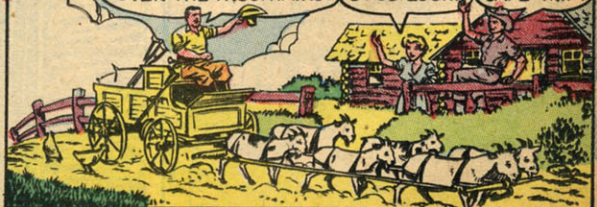


BUT LIFE WASN'T ALL WILDERNESS—WE HAD SOME INTERESTING NEIGHBORS, TOO...

YEP, THIS IS GOING TO BE MY SIXTH TRIP OVER THE MOUNTAINS!

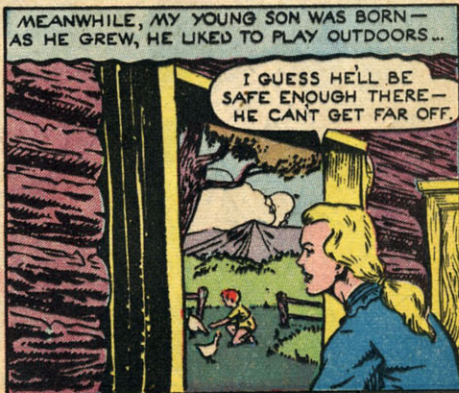
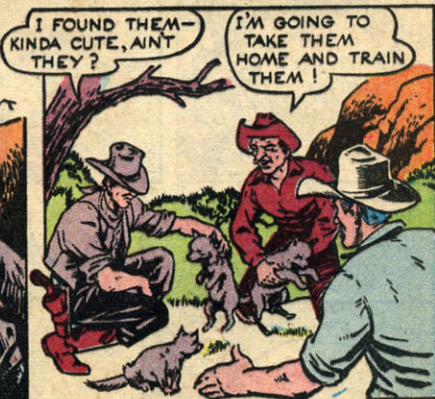
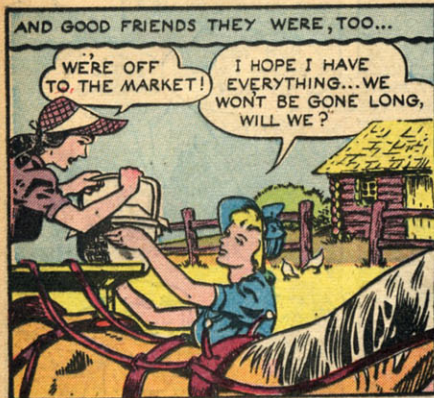
GOODBYE, AND GOOD LUCK!

HOPE YOU HAVE A SAFE TRIP!





# PICTURE NEWS





PICTURE NEWS

BUT I WAS WRONG—A GREAT BALD EAGLE HOVERED OVER OUR CHICKEN RUN, AND NOTICED THE SMALL BOY...



HELP!  
MY CHILD!  
MY BABY!

AFTER THAT NARROW ESCAPE, I NEVER LET THE BABY OUT OF MY SIGHT...

EAT YOUR CANDY—AND STAY CLOSE TO THE HOUSE!



TANDY!

WHERE ARE YOU, LUTHER? COME TO MOTHER!

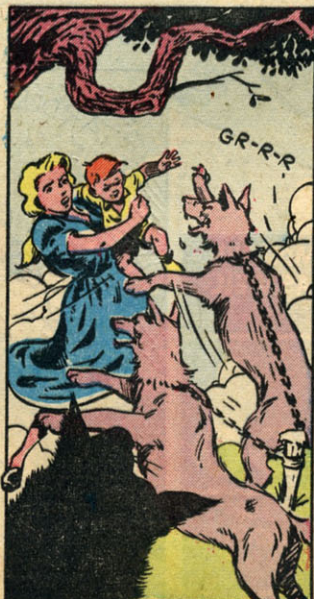


THEN I FOUND HIM AT THE WOLF CAGE!

I MUST SAVE MY CHILD!



DOGGIE?  
TANDY?



GOD GAVE ME THE STRENGTH TO FACE THEM!

YOU'RE THE BRAVEST WOMAN I KNOW!





# Champ of Sweet Music



LOMBARDO'S POPULARITY HAS NEVER DIMMED AMONG THOSE WHO LIKE ROMANTIC MELODY.

THE SYNCOPATING SMOOTHIE  
WHO LIKES SPEED AS WELL  
AS SYMPHONY...

## GUY LOMBARDO

HE OWNS A SMALL AIRLINE FOR  
COMMUTERS AND IS A WELL-KNOWN  
SPEEDBOAT RACER.



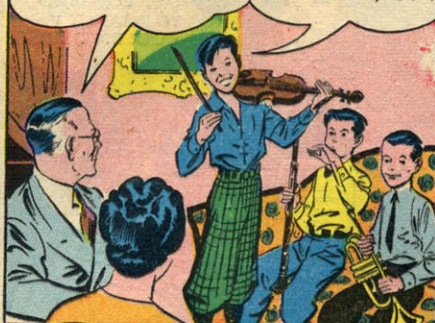


# PICTURE NEWS

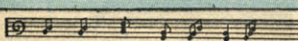
HIS BROTHERS, CARMEN AND LEIBERT, ARE HIS PARTNERS—THEY TOOK MUSIC LESSONS TOGETHER IN CANADA...

IT'S LIKE HAVING A WHOLE ORCHESTRA RIGHT IN THE HOUSE!

SOME DAY WE'LL REALLY HAVE AN ORCHESTRA, TOO!



COAST-TO-COAST APPEARANCES FOLLOWED BROTHER VICTOR AND SISTER ROSEMARIE JOINED THE BAND.



NEW YORK AND THE BIGTIME CALLED. HE WAS SIGNED TO PLAY AT THE ROOSEVELT HOTEL IN 1929, HAS APPEARED THERE EVERY SEASON SINCE THEN!



IN CHICAGO HE BEGAN NATIONWIDE BROADCASTS.

I LIKE THAT, YOU CAN FOLLOW THE MELODY!

IT'S NICE FOR DANCING TOO!



CAME SWING! BUT LOMBARDO'S MUSIC STILL HAD ITS PLACE.

WOW! I'M WORN OUT! CAN'T WE HEAR SOMETHING SWEET AND SLOW AND ROMANTIC?





# PICTURE NEWS

FIGURING LOMBARDO IS POPULAR WITH ALL AGES, MGM IS FEATURING HIS BAND IN 'NO LEAVE, NO LOVE,' STARRING TEEN-AGERS IDOL VAN JOHNSON.



SONGS INTRODUCED BY LOMBARDO ARE FREQUENTLY SURE-FIRE HITS. HE'S INTRODUCED MORE THAN 250.



HIS MONDAY NIGHT RADIO SHOW, 'SPOTLIGHT BANDS,' IS HEARD OVER 242 MBS STATIONS...



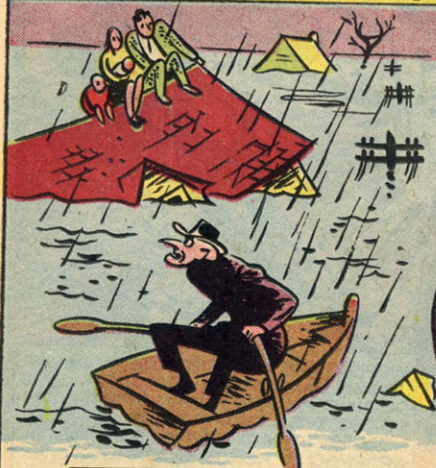
LOMBARDO COMES BACK TO NEW YORK AFTER A SUMMER OF PERSONAL APPEARANCES TO START HIS 27TH SEASON—STILL CHAMP!



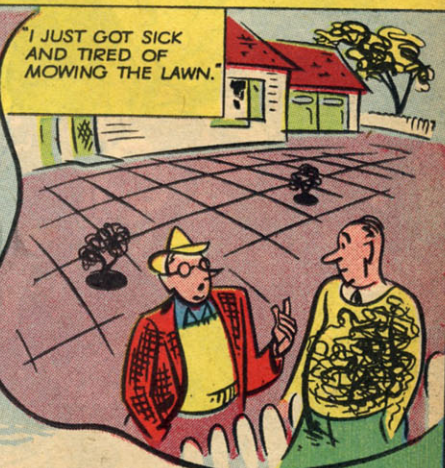


# On Second Thought

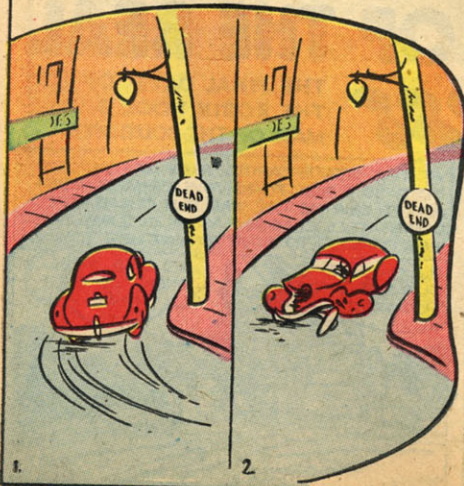
by MILLIGAN



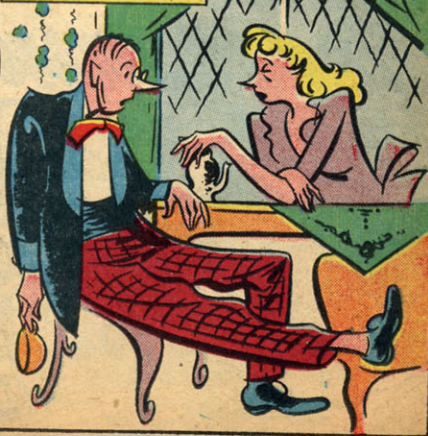
"EITHER YOU HAVE THE RENT  
TOMORROW OR OUT YOU GO!"



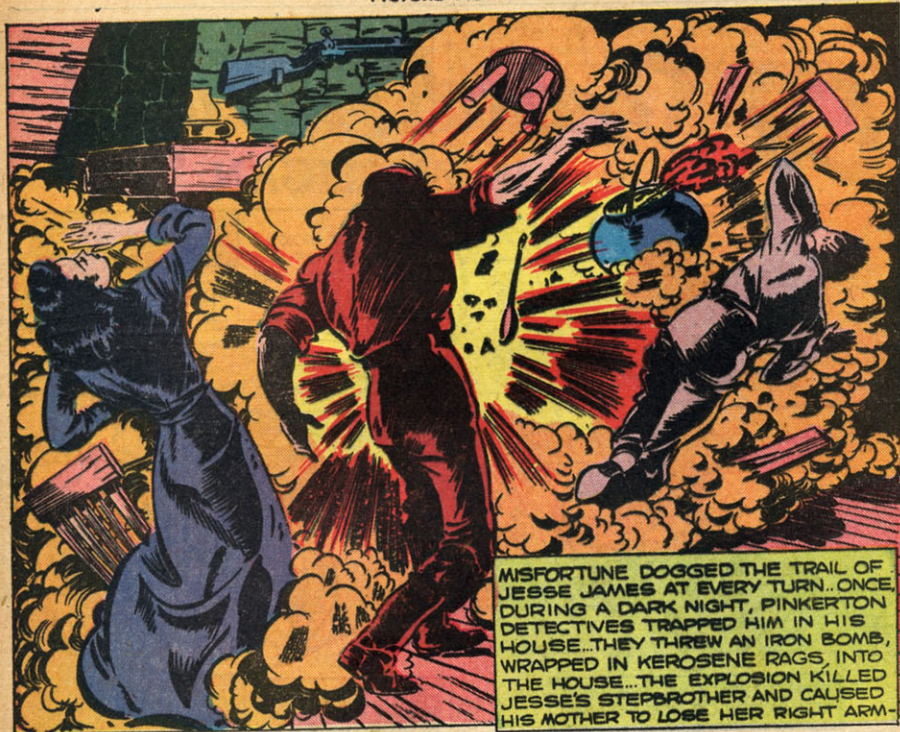
"I JUST GOT SICK  
AND TIRED OF  
MOWING THE LAWN."



"I CAN'T SEE WHY YOU  
WANT TO GO ON A  
SECOND HONEYMOON.  
YOU HAD A WRETCHED  
TIME ON OUR  
FIRST ONE."







MISFORTUNE DOGGED THE TRAIL OF JESSE JAMES AT EVERY TURN...ONCE, DURING A DARK NIGHT, PINKERTON DETECTIVES TRAPPED HIM IN HIS HOUSE...THEY THREW AN IRON BOMB, WRAPPED IN KEROSENE RAGS, INTO THE HOUSE...THE EXPLOSION KILLED JESSE'S STEPBROTHER AND CAUSED HIS MOTHER TO LOSE HER RIGHT ARM-

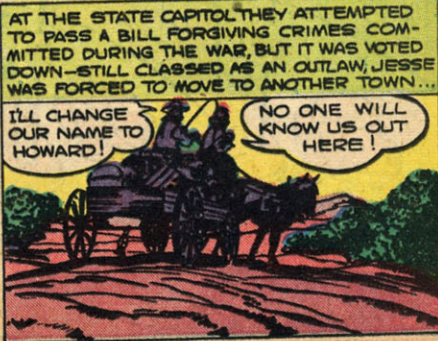
# THE MURDER OF THE REAL JESSE JAMES

THE FINAL DAYS OF THE ROBIN HOOD BAD MAN OF THE SOUTHWEST



OOOH-MY ARM!  
BUT THANK  
GOODNESS JESSE  
GOT AWAY!

THEY GOT POOR  
ARCHIE! THIS  
DEED MUST BE  
AVENGED!



AT THE STATE CAPITOL THEY ATTEMPTED TO PASS A BILL FORGIVING CRIMES COMMITTED DURING THE WAR, BUT IT WAS VOTED DOWN--STILL CLASSED AS AN OUTLAW, JESSE WAS FORCED TO MOVE TO ANOTHER TOWN...

I'LL CHANGE  
OUR NAME TO  
HOWARD!

NO ONE WILL  
KNOW US OUT  
HERE!



PICTURE NEWS

MEANWHILE, FRIENDS OF JAMES CONTINUE AN INVESTIGATION OF THE BOMBING, UNTIL—

HERE'S A PISTOL... AND THE NAME D.H. ASKEW— HE WAS A FEDERAL SPY!

HE DID IT, ALL RIGHT! HE OUGHT TO BE KILLED— LET'S GET HIM!



LATER, AS ASKEW FINISHES HIS EVENING CHORE



AGAIN JESSE IS BLAMED AND AGAIN IS FORCED TO FLEE FOR HIS LIFE...

JAMES KILLED ASKEW FOR SURE— WHO ELSE WOULD DO IT?

HE'S A MEAN DESPERADO— BUT WE'LL GET HIM IF WE'VE GOT TO SEARCH EVERY INCH OF THE STATE!



JESSE'S BROTHER, FRANK, BRINGS HIM NEWS THAT HE IS BLAMED FOR MANY CRIMES

—AN THERE'S A \$50,000 REWARD FOR YOU— YOU'RE BEING BLAMED FOR EVERYTHING!

WILL I EVER BE A FREE MAN?



FRANK TELLS HIM OF ONE INCIDENT...

IT'S THE JAMES GANG, GETTING AWAY WITH THE RECEIPTS!

THEY'VE GOT \$10,000 DON'T LET 'EM GET AWAY WITH IT!





PICTURE NEWS

WARNED BY HIS BROTHER, FRANK, JESSE TAKES TO THE HILLS.... SMALL POSSES CONTINUE THEIR NEVER ENDING SEARCH FOR HIM, AND ONE DAY HE IS DISCOVERED!



JESSE'S HORSE STUMBLES....THE POSSE CATCHES UP WITH HIM....BUT JESSE HAS A LOGICAL STORY TO TELL THEM....

I THOUGHT YOU WERE THE JAMES GANG TRYING TO ROB ME—MY NAME'S HOWARD!

NO! WE'RE OUT ON THE SEARCH FOR JESSE JAMES—HE'S SUPPOSED TO BE AROUND THESE PARTS!

HE DOESN'T FIT THE DESCRIPTION—LET'S GO!

QUICK THINKING HELPED JESSE THAT TIME, WHEN HE RETURNED HOME HE FOUND TWO MEN, CHARLIE AND BOB FORD, WAITING FOR HIM—THEY WERE POSING AS BUSINESS MEN!

WELL, THANKS FOR THE MEAL, MA'AM! I THINK OVER OUR PROPOSITION, MR. HOWARD—SEE YOU LATER!

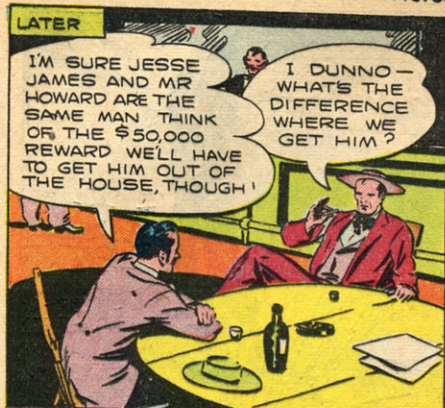
I'LL THINK IT OVER, MR. FORD—I'M GLAD YOU LIKED THE MEAL, CALL AGAIN!

SOMEHOW, I DON'T TRUST THOSE MEN!

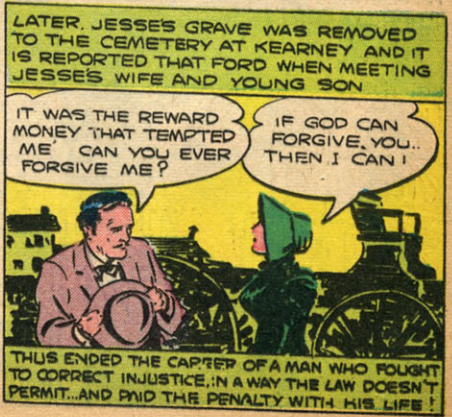




PICTURE NEWS



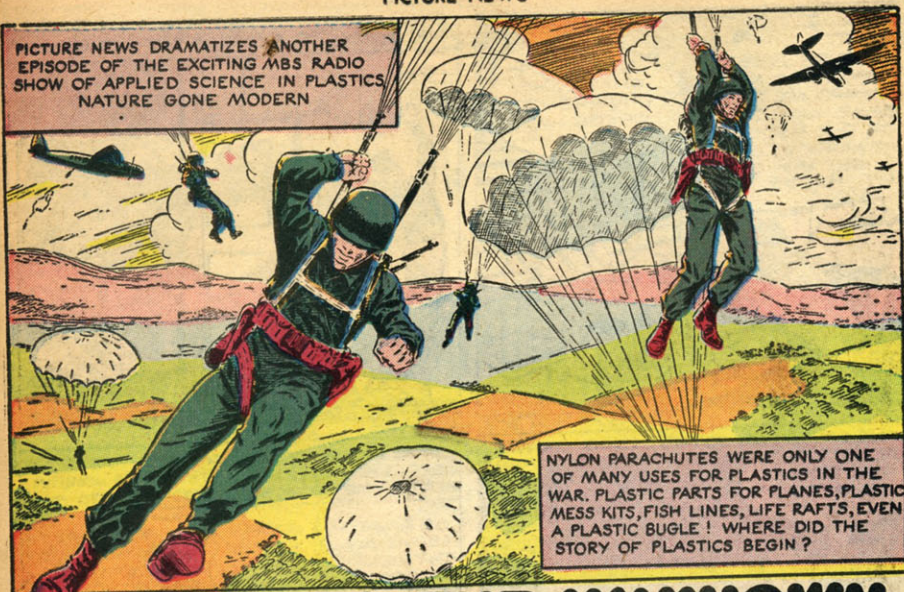
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# PICTURE NEWS

PICTURE NEWS DRAMATIZES ANOTHER EPISODE OF THE EXCITING MBS RADIO SHOW OF APPLIED SCIENCE IN PLASTICS NATURE GONE MODERN



NYLON PARACHUTES WERE ONLY ONE OF MANY USES FOR PLASTICS IN THE WAR. PLASTIC PARTS FOR PLANES, PLASTIC MESS KITS, FISH LINES, LIFE RAFTS, EVEN A PLASTIC BUGLE! WHERE DID THE STORY OF PLASTICS BEGIN?

## EXPLORING THE UNKNOWN

RADIO'S NUMBER ONE SCIENCE STORY! A SHERMAN H. DRYER PRODUCTION OF TEST TUBE MAGIC!

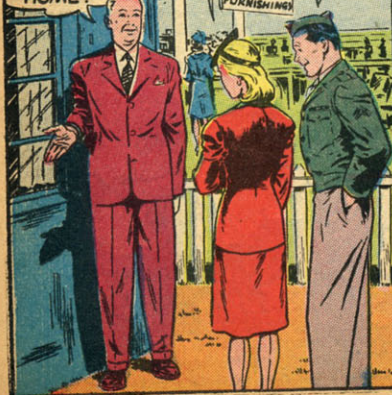
PLASTICS MARCHED ON, FLEW AND SAILED WITH TEN MILLION AMERICANS THE WORLD OVER.

TODAY WE CAN EVEN SELL YOU A PLASTIC HOME!

I LOVE THAT BLUE COLOR!

THERE'S EVEN A NURSERY!

HOME FURNISHING!



THE DOOR TO TOMORROW IS PLASTIC, BUT THE PATHWAY BACK TO THE EARLY STORY OF PLASTICS STRETCHES NOT TO A LABORATORY BUT TO AN ORDINARY POOL-ROOM!



THE YEAR IS 1885—JOE HAS BROKEN THE LAST CUE BALL...

NOT ANOTHER IN THE PLACE!

AND THERE'S AN IVORY SHORTAGE!

SOMEBODY OUGHT TO INVENT SOMETHING ELSE!





# PICTURE NEWS

THAT WAS A CHALLENGE! IN ALBANY, THE HYATT BROTHERS EXPERIMENT IN A SMALL LABORATORY

WILL IT MIX?

I HOPE IT WORKS THIS TIME!



THEIR FIRST EXPERIMENTS FAIL—THEY TRY MANY TIMES...

ANY GOOD?

NO—LOOKS LIKE GLUE AND SMELLS LIKE BURNT LEATHER!



MESS AFTER MESS IS THROWN OUT UNTIL ONE DAY MONTHS LATER...

JOHN, YOU'VE TAKEN THE MOTH BALLS FROM THE CLOSET! AND WHERE'S YOUR SUMMER SUIT?

I NEEDED RAGS—COME QUICK!



FEEL IT—I MIXED THE SUIT WITH NITRIC ACID AND THE CAMPHOR BALLS. IT'S WORTH THOUSANDS!

THAT STICKY MESS—WHY IT'S HARD!



WHERE ARE YOU GOING DEAR?

IF IT'S WORTH THOUSANDS, I'LL GET YOUR WINTER SUIT TO CHOP UP TOO!



PLASTICS BECAME PART OF THE HOME-LIFE OF AMERICA—WHO CAN FORGET—



CELLULOID WAS THE ONLY 19TH CENTURY PLASTIC—THEN FATE EYED A YOUNG SCIENTIST IN BELGIUM...



PICTURE NEWS

LEO HENDRIK BAEKELAND WINS SCHOLARSHIP TO AMERICA—HE ALSO WINS THE HAND OF THEODORA SWARTS, DAUGHTER OF HIS PROFESSOR.

MY THESIS ON AMMONIUM WINS—NOW THEODORA AND I CAN BE MARRIED!

WHO AM I TO SAY NO---TO NATURAL CHEMISTRY?



LEO AND THEODORA MARRY AND ARRIVE IN AMERICA ON THE DOCK THEY TAKE PICTURES OF THEMSELVES TO SEND BACK TO BELGIUM

I WISH WE COULD HAVE ONE TAKEN TOGETHER, LEO—PERHAPS THIS MAN...

I WILL ASK HIM—



LEO'S REQUEST IS GRANTED...

THESE PICTURES WILL BE SENT BACK ON THIS SHIP!

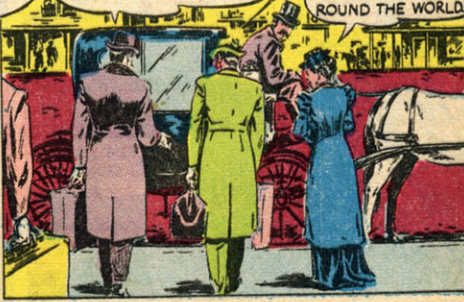
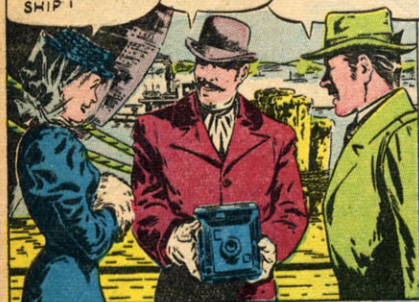
HOW CAN YOU DO THAT?

I CAN DEVELOP THESE PICTURES IN 30 MINUTES—MY OWN PROCESS—I CALL IT VELOX

I AM GEORGE EASTMAN, PRESIDENT OF THE KODAK COMPANY—WILL YOU SELL THIS PROCESS TO ME? IT'S WORTH MILLIONS!

I'LL CALL ON YOU

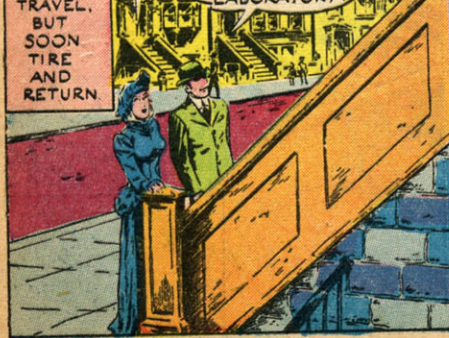
WE'LL BE ABLE TO TRAVEL AROUND THE WORLD



BAEKELAND AND HIS WIFE DO TRAVEL, BUT SOON TIRE AND RETURN

HOME AGAIN!

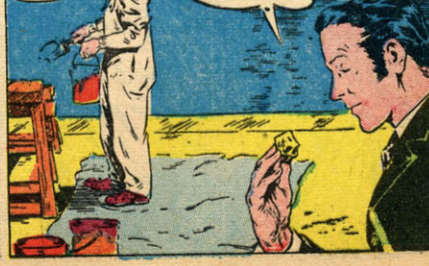
BACK TO WORK! I SHALL SET UP A SMALL LABORATORY!



AS THE NEW LABORATORY IS BEING PAINTED, LEO PICKS UP A PIECE OF RAW SHELLAC...

I MIX SHELLAC AND PAINT MYSELF—BETTER THAT WAY!

SHELLAC IS MADE FROM THE SECRETS OF SMALL ASIATIC INSECTS—NOW, IF I COULD MAKE SOMETHING...

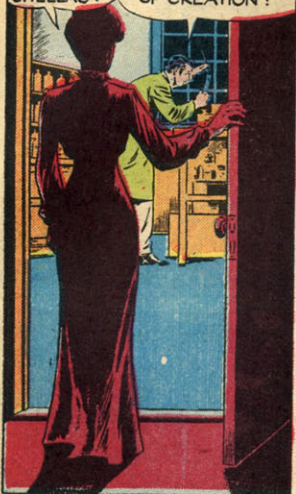




# PICTURE NEWS

LEO SEEKS THE MIRACLE, TRYING TO IMITATE NATURE'S PROCESSES.

LEO, IT'S LATE. IF I CAN DO THIS, WHO CARES ABOUT SHELLAC? I WILL HAVE NATURE'S SECRET OF CREATION!



DESTINY STRIKES!

CAN'T USE THIS TEST TUBE ANYMORE, THE MIXTURE'S HARDENED... HARDENED... IT'S HARDENED!



THE EXPERIMENTS CONTINUE—ACID AND FORMALDEHYDE PLUS HEAT—UNTIL...

IT CAN BE MACHINED, GENTLEMEN—OR POURED INTO MOLDS.

MARVELOUS! IT RESISTS WATER OR ACID! PRACTICALLY INDESTRUCTIBLE! A NEW PLASTIC!



THE NEW SUBSTANCE WAS NAMED BAKELITE—WITHIN A FEW YEARS TIME...



APPLIED SCIENCE STEPPED INTO THE PICTURE...

NO MORE HIT OR MISS METHODS—THEY'RE COSTLY. WE'LL DISCOVER THE SECRET OF PLASTICS! THE WORLD IS WAITING FOR THEM.

WE MUST CHANGE THE MOLECULES INTO COMPLETELY NEW FORMS!



VAST INDUSTRIAL RESEARCH WAS PLANNED TO DUPLICATE NATURE'S WAY OF LINKING SMALL MOLECULES INTO GIANT ONES—THE HUNT IS REWARDED. FOR ONE THING, IT BROUGHT NYLON!

QUIT YER PUSHIN', DEARIE! I'VE STOOD IN LINE FOR AN HOUR!

HOSIERY

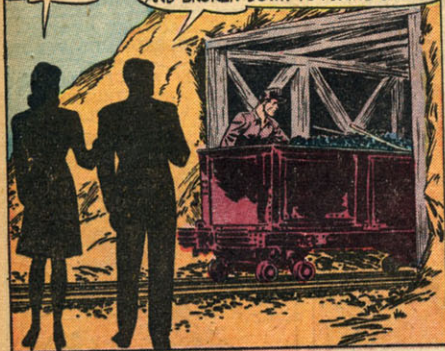




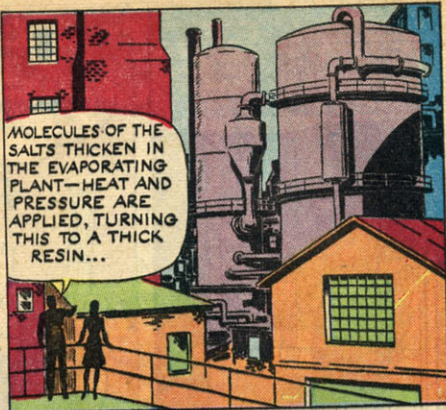
PICTURE NEWS

NYLONS COME FROM COAL?

YES—IN THE FIRST STAGE, THE COAL IS MIXED WITH AIR AND WATER AND BROKEN DOWN TO AMINE SALTS.



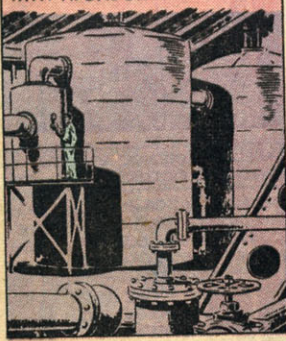
MOLECULES OF THE SALTS THICKEN IN THE EVAPORATING PLANT—HEAT AND PRESSURE ARE APPLIED, TURNING THIS TO A THICK RESIN...



'THE RESIN HARDENS UNDER COLD WATER SPRAYS AND THE MOLECULES GROW HARD AND ARE CHAINED.'



'NEXT, IT IS PIPED INTO PRESSURE CHAMBERS AND MIXES WITH HYDROGEN.'



'HEAT GRILLS MELT IT—THEN IT IS FORCED THROUGH TINY HOLES AND THE THREADS HARDEN IN THE AIR.'



'THE THREADS ARE THEN STRETCHED AND WOVEN INTO THE MIRACLE PLASTIC FABRIC, NYLON.'



'PLASTICS ARE USED IN ALL OF THESE! REAL TEST TUBE MAGIC!'



THIS WAS THE MUTUAL FEATURE, 'EXPLORING THE UNKNOWN.'



READ ANOTHER RADIO SCIENCE IN NEXT ISSUE OF PICTURE NEWS.



# DID YA EVER SEE A DREAM WALKIN'

SONGWRITER HARRY REVEL'S ONE MAN PROJECT COMES TO LIFE...

THIS IS VETVILLE—FOR THE 'BOYS—WE CAN'T FORGET!

THE ENGLISH BORN SONGWRITER FOR HIT MOVIES AND THE STAGE IS WORKING OUT THE THIRD PART OF HIS PROGRAM STRICTLY FOR AMERICA'S WOUNDED HEROES AND THEIR FAMILIES!

THE FIRST VETVILLE WILL BE BUILT IN SOUTHERN CALIFORNIA

WHERE DO YOU WORK, JIM?

JUST GOT 'A JOB IN THE FACTORY! SEE YOU TONIGHT!

VETVILLE RECORD CO.

ON SUNDAYS, FAMILIES GO TO THEIR RESPECTIVE CHURCHES.

WE'RE NEW TO VETVILLE!

THE CHURCHES ARE ALL HERE—BUILT ALONGSIDE ONE ANOTHER...

—OR SHARE THEIR PLAY PERIODS...

I VISITED MAY AT THE HOSPITAL TODAY!

SHE'S GETTING WONDERFUL CARE!

I HOPE THERE'S A CARTOON PICTURE!

MOVIES TONIGHT



REVEL'S PLAN STARTED BY HIS ENTERTAINING VETERANS IN HOSPITALS...

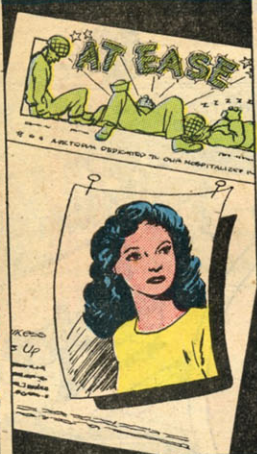
PLAY YOUR SONG: 'DID YA EVER SEE A DREAM WALKIN'!

STAY FOR A WHILE!

I'M GOING TO SEE THAT YOU BOYS HAVE LOTS OF ENTERTAINMENT!



THE FIRST STEP AFTER V-E DAY WAS A MAGAZINE. BREEZY, HUMOROUS, PLenty OF DRAWINGS... JUST WHAT THE DOCTOR ORDERED...



NEXT AUDIOGRAPH DISCS AND SKETCHES...

BUB THOMAS IS MAKING A SKETCH OF ME, LIL—I'LL SEND IT WITH THIS RECORD!

HARRY, HOW ABOUT PUTTING THIS TO MUSIC?



GENTLEMEN, THAT'S THE STORY! VETVILLE IS THE ANSWER—WE NEED YOUR HELP!

WE'RE WITH YOU! TELL US MORE!



SMALL TRAMWAYS WILL PROVIDE FREE TRANSPORTATION AND STREETS WILL BE NAMED FOR WAR HEROES...

RIde'S FREE!

HOW FAR ARE YOU GOING? I GET OFF AT RICHARD BONG DRIVE...



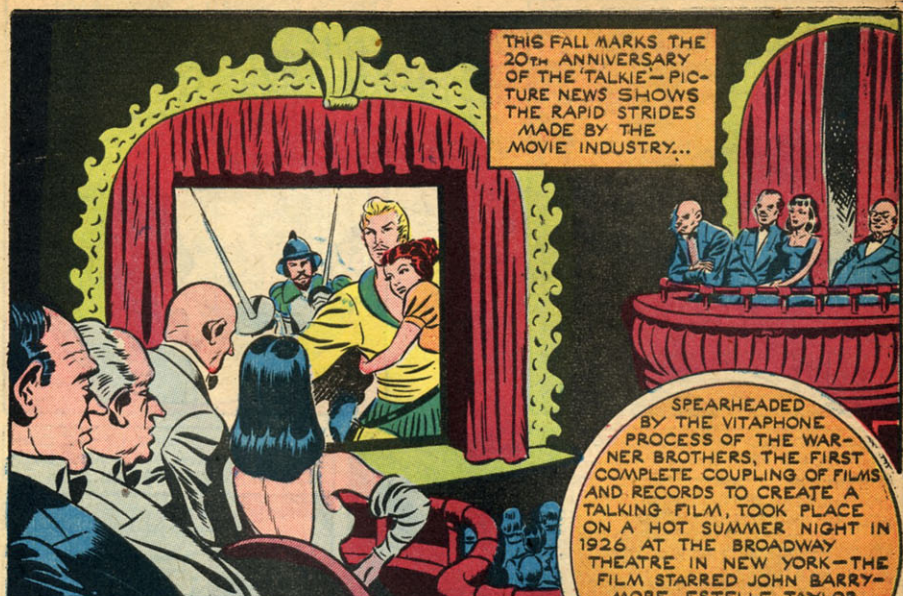
SONGWRITER REVEL ENTERS ANOTHER PHASE OF HIS SUCCESSFUL CAREER WHICH LED FROM ENGLAND TO BROADWAY AND HOLLYWOOD—PROCEEDS FROM HIS NEW MUSIC BOOK FOR CHILDREN GO TO VETVILLE...

HARRY'S DESERTED HIS MUSIC FOR A WHILE TO PUSH VETVILLE!

GREAT GUY! SAYS NOTHING'S TOO GOOD FOR VETERANS!





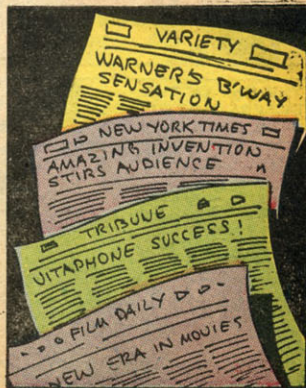


SPEARHEADED BY THE VITAPHONE PROCESS OF THE WARNER BROTHERS, THE FIRST COMPLETE COUPLING OF FILMS AND RECORDS TO CREATE A TALKING FILM, TOOK PLACE ON A HOT SUMMER NIGHT IN 1926 AT THE BROADWAY THEATRE IN NEW YORK—THE FILM STARRED JOHN BARRYMORE, ESTELLE TAYLOR, MARY ASTOR—IN 'DON JUAN'!

# "TALKIES"— 20 YEARS OLD!



THE REVIEWS WERE ENTHUSIASTIC. LONG EXPERIMENTS BY WESTERN ELECTRIC, BELL TELEPHONE, AND SAM, ALBERT, HARRY, AND JACK WARNER BROUGHT ABOUT THIS NEW MIRACLE...





DESPITE THE BROADWAY SUCCESS, MANAGERS WERE AFRAID TO TAKE THE CHANCE TO INSTALL THE NEW EQUIPMENT...

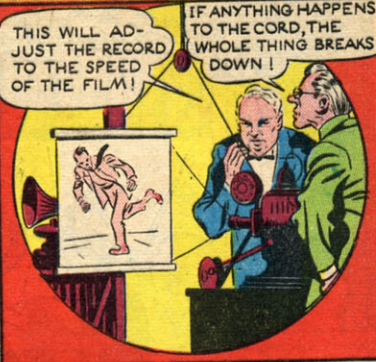


THE PUBLIC ISN'T READY FOR IT!

TOO EXPENSIVE!

MANAGERS REMEMBERED THE DAYS BACK IN 1913, WHEN THE PUBLIC WALKED OUT OF THEATRES AFTER VIEWING THOMAS EDISON'S ILL-FATED ATTEMPT TO INVENT A 'TALKIE.'

EDISON COMBINED A PHONOGRAPH WITH THE EARLY KINETOSCOPE AT HIS LABORATORY IN WEST ORANGE...



IF ANYTHING HAPPENS TO THE CORD, THE WHOLE THING BREAKS DOWN!

EDISON DEvised 19 PICTURES TO GO WITH HIS PRIMITIVE DEVICE...



SCRATCH!  
SQUAWK!

TOO SCRATCHY!



EDISON DID NOT GIVE UP--HE CONTINUED TO SHOW HIS 'TALKERS', BUT ALMOST CAUSED RIOTS...



I WON'T COME HERE ANY MORE!

LET'S NOT GO THERE--THEY HAVE 'TALKERS'!

BOO! NO GOOD!

THE END OF THE TALKERS CAME SUDDENLY. IN THE EDISON LABORATORY.



WE MUST START OVER AGAIN!



PICTURE NEWS

BUT EDISON NEVER DID—MEANWHILE IN WORLD WAR 1, A NEW CELL IS DISCOVERED FOR SECRET SIGNALLING. THIS WAS USED IN CAMERA EXPERIMENTS TO GET THE SOUND ON THE FILM AT THE LEE DE FOREST STUDIO IN NEW YORK.

THIS CELL WILL GUARANTEE RESULTS!

WE'LL HAVE TO BEAT ALL THE OTHERS IN THE FIELD—VICTOR-G-E-



AT BELL LABORATORIES, MOVIE-MAKER HARRY WARNER SEES A DEMONSTRATION

MY BROTHER, SAM, WIRED ME TO SEE THIS—IT'S MARVELOUS! I CAN'T BELIEVE YOU DON'T HAVE A BAND BEHIND THE SCREEN!

COME BEHIND AND WE'LL SHOW YOU!



THIS RECORD IS LINKED TO A PROJECTOR AT MADE IN A CONSTANT SPEED SPECIAL AND THE VIBRATIONS SOUND IN THE ELECTRIC STUDIO! CURRENT ARE AMPLIFIED IN THE SPEAKER!



I WILL WIRE MY BROTHER—THIS IS THE ANSWER!



I JUST SAW THAT LAST TEST AND ITS GOOD!

WE CAN BRING MORE KNOWLEDGE TO PEOPLE THIS WAY!

I BELIEVE IT WILL HELP PEOPLE MORE THAN ANY OTHER INVENTION!



THE RACE FOR SOUND MOVIES CONTINUES—AT THE FOX MOVIE COMPANY LOT...

WE WILL PUT OUR SOUND RIGHT ON THE FILM!

THIS AEO LIGHT WORKS RIGHT IN THE CAMERA!

FOX CASE CORPORATION WILL BE FIRST!



THE START OF MOVIE TONE! THE FIRST WERE SHORT SUBJECTS AND NEWSREELS!

THIS WILL BE A BIG HIT!

THEY'LL TAKE NOTICE NOW!





PICTURE NEWS

VITAPHONE MET OPPOSITION AT FIRST.

YOUR CONTRACT SAYS YOU CAN'T APPEAR IN THE VITAPHONE!

TEAR IT UP, THEN—I BELIEVE IN SOUND MOVIES!



THEN, AFTER THE SUCCESS OF THE FIRST COMPLETE MUSICAL BACKGROUND FILM, 'DON JUAN'...

VITAPHONE'S A SUCCESS—EVERYBODY WANTS TO GET INTO THE ACT!



THEATRES ADVERTISED 100 PER CENT TALKING SHORT SUBJECTS, BUT WERE RESTRICTED FROM SHOWING MORE THAN ONE COMPANY'S FILMS BECAUSE OF THE DIFFERENT SOUND PROCESSES—SOMETHING HAD TO BE DONE...

IT'S A MISTAKE!

WE NEED INTERCHANGEABLE PROCESSES!

THE THEATRES MUST BE ABLE TO SHOW ALL THREE!

WE'LL LICENSE YOU TO USE OUR SYSTEM FOR EQUAL RIGHTS!



MORE ORDERS FOR EQUIPMENT POURED IN, AT THE ROXY THEATRE IN NEW YORK...

THOSE SILENT FILMS ARE DEAD!

I JUST LOVE GEORGE O'BRIEN!

SOMEDAY SOON, THE ACTORS WILL REALLY TALK ON THE SCREEN!



THE DAY CAME—SAM WARNER PLANNED GREAT THINGS FOR HIS VITAPHONE, BUT DIDN'T LIVE TO SEE THEM ACCOMPLISHED...

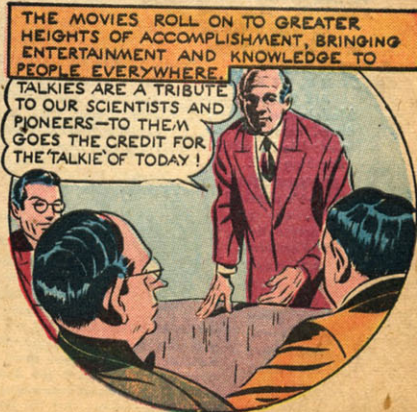
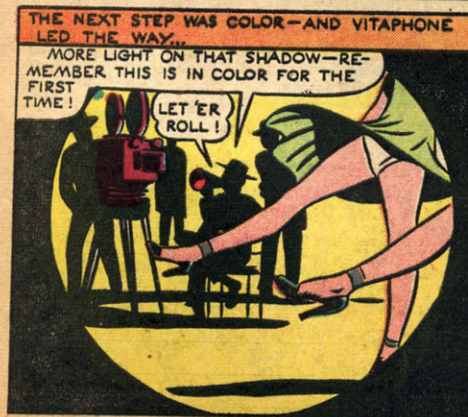
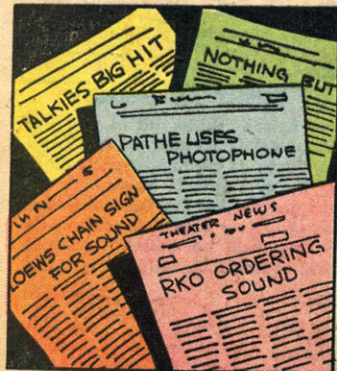
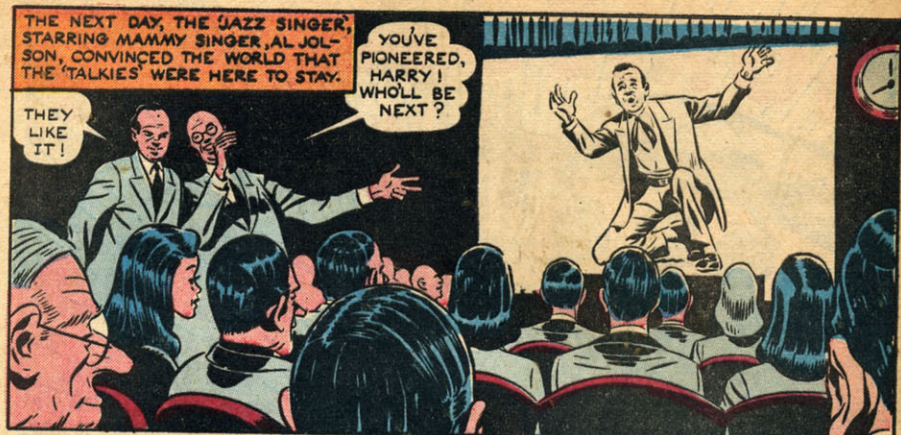
HE WORKED SO HARD!

THE PREMIERE'S TOMORROW!





PICTURE NEWS





# BOMBS AWAY!

BIG ENOUGH  
TO SIT IN!

AUTHENTIC  
**BOMBARDIER  
COCKPIT**  
with **TARGETS**  
and **BOMBS**

21" AUTHENTIC  
INSTRUMENT PANEL

BE A REAL PILOT RIGHT AT HOME!

## HERE'S ALL YOU GET!

### COMPLETE COCKPIT

Dashboard (21" high) with movable gauges, steering 'stick' and rudders. Copied from real bombing planes.

### SECRET BOMBSIGHT

Actual 'cross hair' bombsight that was used by our precision bombardiers. Mirror reflectors guide you.

### FLYING INSTRUCTIONS

A complete book on "How to Fly." Every detail on flying and maneuvering is included.

### LAND, SEA AND AIR TARGETS

Model ships, planes, tanks, cars are included to test your bombing skill.

### PHYSICAL TEST

Pilot's physical test, eye and coordination test included.

### AIR GAME

Plane recognition and air game adds fun.

### ALL PARTS

MOVABLE

## Sink Ships, Planes, Etc.

Scale model ships, planes, tanks, cars, ammunition dumps are all included in this mammoth set. The realistic military land and sea chart is revolving and keeps you alert for dropping your bombs. Many war games in one... in the Air, on Land, on Sea. It's fun.

## OVER 100 MOVING PARTS

Yes... everything works. The real gauges on the dashboard are movable... your targets are movable... your 'stick' is movable... and your bombs actually drop from the bomb chute onto the target. It's a real copy of a bombing plane.

\$1<sup>98</sup>



## FREE FLYER'S GOOD LUCK RABBIT'S FOOT

Airmen who believe in good luck charms often carry a "Good Luck Rabbit's Foot" when they fly. So, with your

authentic BOMBARDIER set, we will send you absolutely free a Flyer's Good Luck Rabbit's Foot! After you have examined your set for 5 days, if you decide it isn't worth \$1.98, you may return it and we will refund your money. But the Flyer's Good Luck Rabbit's Foot is YOURS TO KEEP, FREE.

IMPERIAL INDUSTRIES, Dept. B14  
618 S. Dearborn St., Chicago 5, Ill.

Send me RUSH the BOMBARDIER COCKPIT with all the equipment. It is understood that if I am not satisfied, I may return it within 5 days and my money will be refunded. Send it C.O.D. and I will pay \$1.98 plus postage on arrival.

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# The REVOLVING Sensation!

## TRULY BALANCED GYROSCOPE

that SPINS LIKE THE EARTH ITSELF!

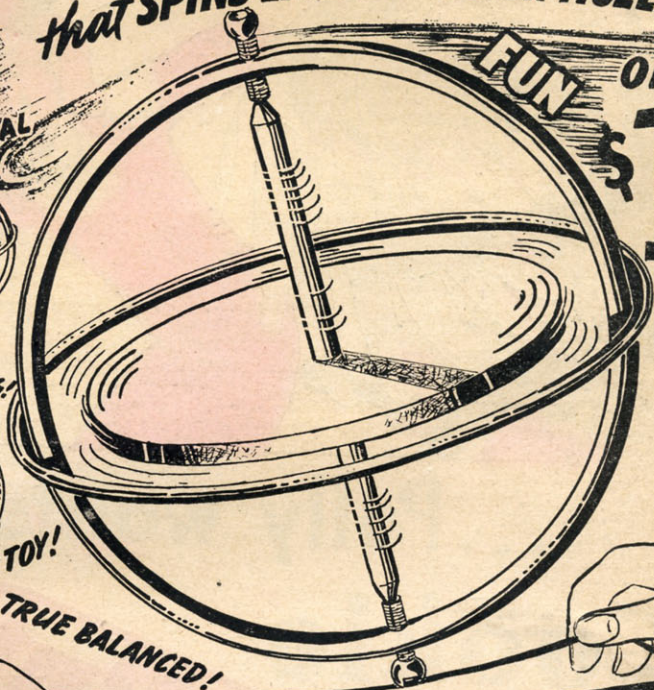
EDUCATIONAL

FASCINATING!

SCIENTIFIC TOY!

TRUE BALANCED!

FUN ONLY  
**\$1**



- Balances on a pencil point!
- Spins across a string!
- A truly scientific toy!
- Hurry! Order yours today!
- Order several! They make wonderful gifts for both young and old!
- Everyone completely guaranteed!

NOTE: If you are not completely satisfied we will cheerfully refund your money!

**HURRY! MAIL COUPON TODAY!**

### UTILITY STORES

117 S. WABASH AVE., DEPT. KK-8  
CHICAGO 3, ILL.

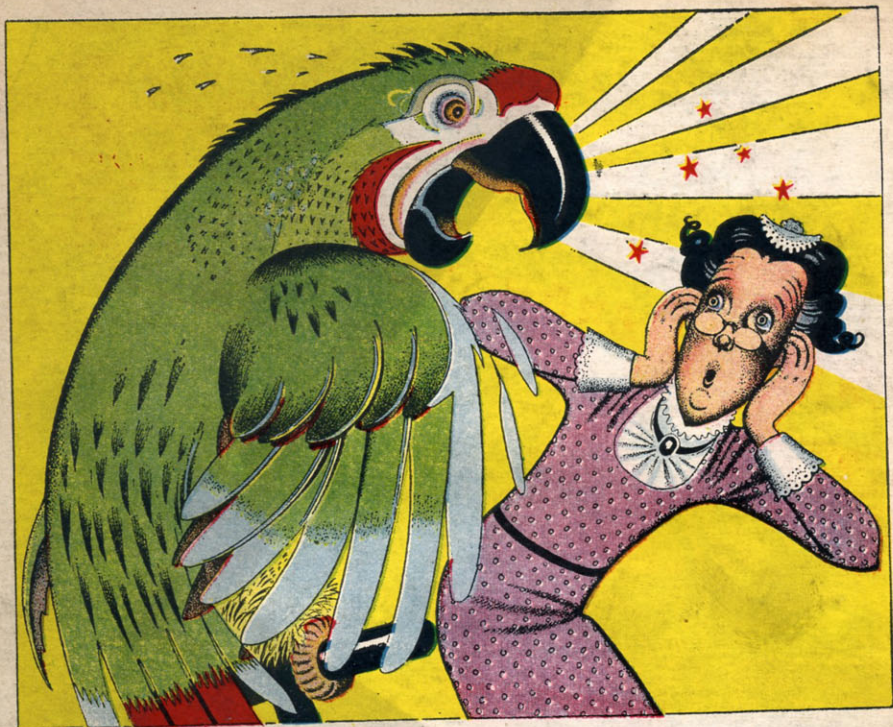
☐ Enclosed find \$\_\_\_\_\_ for which ship at once  
☐ "Revolving Sensation" Gyroscopes at \$1 each (postage extra).

Name \_\_\_\_\_  
(Please Print)

St. or R.F.D. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
(Established 1906)





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